



Memorandum

To:
cc:

Date: January 6th, 2005

N Ref : WPP/DCA/2005/N0002

LETTER OF RECOMMENDATION

I recommend Mrs. Marie Varlet as a French professor for expatriates in France, who want to, or need to learn French. I have been most pleased with her as my French professor.

As an American, relocated to France to be the president of two newly purchased French subsidiaries, I arrived in country without being able to speak French, and with very little time to learn.

I was fortunate to find Mrs. Marie Varlet. At our first meeting she did an assessment of my needs, and prepared a phased approach to learning French for me. Since my schedule is very unpredictable, she agreed to meet me for lessons when I was available, at a location that was most convenient for me. My lessons were customized to give me vocabulary and information that directly supported my work and daily living activities. She made learning fun and interesting, something that I did not think possible when learning a foreign language. Through a combination of face to face lessons, audio and video tapes, written and verbal exercises, computer programs, telephone lessons, and e-mail games, I was able to learn French at the age of 56, thanks to Mrs. Varlet's patience and creative learning techniques.

Today I can read, write and speak French. I have even given presentations at all-employee meetings in French without notes. I highly recommend Mrs. Varlet to any person wishing to learn French.

William POIRIER
President & CEO